

QUID:

Quality, Inclusion & Digitalisation

2021-1-IT02-KA220-SCH-000032518



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The QUID: Quality, Inclusion & Digitalisation Project's specific objectives include:

- To favour the methodological and technological upskilling of **European teachers from 6 countries (IT, TR, ES, PT, PL, MT)**, to conceive, design and deliver integrated digital teaching paths and personal empowerment by enhancing the resilience, flexibility and adaptation to change skills that are essential for a motivated and conscious evolution towards the role of Educational Innovation Advisor
- To increase and maintain over time an articulated set of distinctive and emerging skills of a didactic, digital and design nature of the **Teacher 4.0** called to work with a high degree of autonomy and continuity
- To encourage the systematic adoption of technical methods and tools of an inclusive, integrated digital didactic approach with the development and dissemination of a Toolkit to inspire and guide the professional action of **future Educational Innovation Advisors**

The QUID: Quality, Inclusion & Digitalisation Project's specific objectives include:

- To generate a process of sharing and didactic uniformity in didactic and methodological approaches in a pool of partnership teachers, involved in a **LTTA**, on Instructional design and edutainment to construct an inclusive integrated digital didactic palimpsest for classes of students of different disciplinary fields
- To establish **lasting agreements and synergies** between schools, methodological and technological innovation training poles and public bodies to adopt the **train-the-trainer framework** developed by the project and support sustainability and the pursuit of excellence in the development of learning and teaching.

Expected results



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1. A **TRAIN-THE TRAINER PROGRAM ADOPTED**, responding to the needs of digital transformation of educational courses, which allows teachers to acquire and allow others to acquire the articulated set of skills of the Educational Innovation Advisor (**PR1 - QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR**)
2. **JOINTLY DEVELOPED OPEN EDUCATIONAL RESOURCES**, in the form of interactive video training pills, using Chroma Key techniques combined with motion graphics, to enhance, for the benefit of a wide audience of teachers from European schools, a set of skills related to digital upskilling and role empowerment (**PR2: OPEN EDUCATIONAL RESOURCES FOR DIGITAL UPSKILLING**)
3. **JOINT AND CO-APPLIED EDUCATIONAL INNOVATION TOOLKIT (PR3 - QUID TOOLKIT: METHODOLOGIES FOR EDUCATIONAL INNOVATION)** focused on i) instructional design methods, for the design of inclusive, articulated and complex didactic architectures to create communities and interactive virtual spaces and transmedia ii) the latest generation of edutainment, which exploits game-based, immediate and direct ways,

through which today's young people access and exchange knowledge, to stimulate them to learn through multi-channel, immersive, and interactive means replacing evaluation at the centre of the training process as a moment of awareness of the areas for improvement based on a circumstantial and shared evaluation process

4. **THE CONSTITUTION OF A TRANSNATIONAL NETWORK OF EUROPEAN TEACHERS** which will lead the train-the-trainer synergic action through the eTwinning and School Gateway social media and platforms over a medium-long term period, extending the network to other teachers to reiterate the experimental methodological approach in other scholastic, geographical and cultural contexts. (LTTA)
5. **SIGNING OF A MEMORANDUM OF UNDERSTANDING** to formalize multi-actor cooperation and PROVIDED to additional stakeholders to ensure continuity and longevity in the implementation of the project results to multiply its impacts.



The partnership



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The partnership includes **9 organizations from 6 EU countries (Italy, Turkey, Poland, Portugal, Spain and Malta)**

SCHOOLS:

- **Liceo Statale ALFANO I (Italy), LEAD PARTNER**, experimental high school with specialization in linguistics, dance, music, human sciences and applied sciences
- **Centro Público Integrado La Jota (Spain)**, general nursery school, primary and secondary school
- **Niepubliczne Liceum Warsaw Montessori High School (Poland)**, bilingual school specializing in foreign languages, social sciences, science and art.
- **Agrupamento de Escolas D. Dinis, Leiria (Portugal)**, general nursery school, primary and secondary school
- **ORTAKÖY 80. YIL MESLEKİ ve TEKNİK ANADOLU LİSESİ (Turkey)**, vocational school, specializing in mechatronics, electronics, industrial and computer technologies

RESEARCH AND INNOVATION CENTER

- **ECO Digital Learning (Spain)**, a technological spin-off of the **Universidad Libre a Distancia de Madrid**, which enriches the partnership with distinctive expertise to foster the evolution from a traditional teacher to an Educational Innovation Advisor and to evaluate and validate the project products as an avant-garde academic centre in training processes.

HIGHER EDUCATION WITH

- **MACTT Educational Group (Malta)** which brings a a formative vision of a technological, managerial, intercultural nature that integrate and qualify the professional action of the teacher, also taking advantage of the learning path in a perspective of formal recognition and accreditation from public institutions

METHODOLOGICAL, TECHNOLOGICAL AND EDUCATIONAL INNOVATION COMPANY

CONFORM S.c.a.r.l. (Italy) with experience in the field of designing and implementing innovative learning solutions and technologies.

PUBLIC AUTHORITY

Mamak İlçe Milli Eğitim Müdürlüğü (Turkey) that will guarantee a structured dialogue with local institutions to make education a first and fundamental lever for employment, social and economic development.



Partnership Meetings



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The Project foresees 5 Transnational Project Meetings

MONTH 1: Salerno (IT), to discuss:

- the work plan and the **Project Management tools**
- the roles of the partners and the delivery times of the first Project Result "**QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR**" foreseen by the project and share the methodology and tools to design the train the trainer program
- dissemination activities (corporate identity, project website, brochures, sending the first newsletter) with the relative deadlines.



MONTH 5: Warsaw (PL) to:

- present the first results of the PR1 with the validation of the train-the-trainer program
- launch of **PR2 "OPEN EDUCATIONAL RESOURCES FOR DIGITAL UPSKILLING"**: definition of the working method and tools
- discuss the first auditing activities (verification and planning) and quality monitoring
- verify the progress of dissemination activities.

MONTH 11: Tarshen (MT) to:

- verify the progress of the production of PR 2 by validating the training contents created
- the launch of **PR no. 3 "QUID TOOLKIT: METHODOLOGIES FOR EDUCATIONAL INNOVATION"**
- the logistical-organizational planning of the planned mobility
- the selection of participants for the testing phase (PR1)
- quality monitoring and collection of documentation to prepare the interim report
- verification of the progress of dissemination activities.



MONTH 17: Madrid (ES) to:

- present and validate the didactic materials produced (PR2)
- verify the progress of PR3
- plan and present the method and tools to be used in the testing phase (PR1)
- share the results of the mobility
- collect documentation and verification of reporting
- verify and plan dissemination activities with the organization of territorial dissemination seminars with the planning of stakeholder involvement

MONTH 24: Salerno (IT) to:

- present the results of the testing conducted (PR1)
- collect the documentation and verify reporting activities
- undertake division of tasks to prepare the final report
- Participate in the final conference



The Project Results



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Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

The Product will start from a **FIELD ANALYSIS** carried out in the context of the partnership through Focus Groups with the involvement of Key people representing partner schools, to analyse the state of the art of the training offer and incorporate strengths and areas for improvement to equip teachers with the target digital skills the teaching staff, to ascertain the need for skills specific to digital teaching processes students, to identify their expectations and their level of satisfaction with the current e-learning offer proposed by the Schools following the COVID emergency

On the basis of the findings that have emerged, the partners **WILL DESIGN THE TRAINING PROGRAM**, defining teaching methodologies, selection criteria for teachers, methods to assess and evaluate learning outcomes, didactic testing actions with the students of their courses and, after verifying the effectiveness of the model, with other colleagues through train-the-trainer actions.



Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

The program, in fact, will be tested by **55 teachers from Italy, Greece, Spain, Turkey, Portugal, Malta** and **Poland** involved in an educational program based on the 3 dimensions of learning:

- ✓ Know-that, using the **OER** and the **Toolkit** to investigate aspects of a pedagogical, methodological and technological nature that configure the work processes of the **Educational Innovation Advisor** along the entire value chain from training, to needs analysis, to didactic planning (instructional design) and also covering the provision of learning contents through new digital 4.0 solutions up to the evaluation of the Learning Outcomes innovated, objectified and contextualized thanks to the use of **game-based mechanics (PR2, 3)**
- ✓ Know-how, with the involvement of teachers in carrying out field trials with their students to test the effectiveness of the methodological and technological solutions for digital teaching learned in order to collect functional feedback for the fine-tuning of the model and its subsequent implementation and large-scale diffusion (PR1)



Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

- ✓ behaviour, through an **LTTA** that will allow people:
 - to take on the role of the Educational Innovation Advisor by adopting the personal skills and technical and technological knowledge acquired
 - to enhance a behavioural repertoire that integrates relational and communication styles, persuasion skills, motivation and situational leadership to guide colleagues to change and make them evolve towards the role of Educational Innovation Advisor through **train-the-trainer** sessions

Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

The PR TASK will be coordinated by NIEPUBLICZNE LICEUM - PR Leader:

T.1.1 FIELD ANALYSIS

Niepubliczne Liceum will define the aims, timing, implementation methods and reporting tools of 6 Focus Groups (1 per country); will design questionnaires and management tools for the Focus Groups; will coordinate the reporting activities assigned to the partners for the preparation of the final report

THE SCHOOLS and **MACTT** will identify the target groups to be involved in the Focus Groups; they will hold their Focus groups; they will draw up the national reports on the outcomes of the Focus Groups

Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

T.1.2 DEFINITION OF THE TRAINING PROGRAM

Niepubliczne Liceum: will start the macro-design of the modules; will define the articulation of the sessions in days/hours and the methodologies and digital solutions (e-learning, instructional design, edutainment)

ALL PARTNERS will develop the training program by defining:

- ✓ baggage of know-how
- ✓ learning process and relative steps
- ✓ methodologies
- ✓ thematic nuclei object of teaching



Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

T.1.3 DEFINITION OF THE ORGANIZATIONAL-MANAGEMENT ASPECTS OF THE TRAINING PROGRAM

Niepubliczne Liceum will define the selection criteria for the participants

MACTT will prepare the monitoring tools

ALL PARTNERS coordinated by Niepubliczne Liceum will validate the criteria proposed and define the organizational-managerial aspects and tools and assessment/evaluation criteria

Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

T.1.4 TESTING

of the entire learning program and relative materials developed in PR2 and 3 with a view to fine-tuning through:

T.1.4.1 SHARING OF PR2 AND PR3

CONFORM:

- will guarantee access to the interactive training video pills contained in the e-learning platform (erudire.it) also including the Toolkit provided by ECO
- will make the partner contact persons "tutors" so that they can monitor the progress of testing on the platform

T.1.4.2 TESTING IN THE CLASSROOM with the implementation of integrated digital teaching actions by applying the knowledge (PR2) and the methodologies learned in the Toolkit (PR3) with at least 5 classes per School with 15 students for a total of at least 450 students



Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

T.1.4.3 ADMINISTRATION OF QUALITY SURVEY AND MONITORING TOOLS

MACTT will prepare the quality assurance phase and collect feedback to promptly send it to Niepubliczne Liceum and Centro Público Integrado La Jota to make any corrections

T.1.4.4 FINE-TUNING

NIEPUBLICZNE LICEUM will revise/integrate the learning program and the support instrumentation tested on the basis of the feedback provided by teachers and students.
ALL PARTNERS will validate/integrate the PR for the definitive release

T.1.4.5 TRAIN-THE-TRAINER ACTION

transferring the entire program developed and reviewed by the teaching staff of the partner schools for its adoption and transferability with a total of 125 teachers (25 per each school)



Project Result 1:

QUID TRAINING PROGRAM: BECOME AN EDUCATIONAL INNOVATION ADVISOR

- **AGRUPAMENTO DE ESCOLAS D. DINIS** will coordinate the testing actions conducted in all partner countries with the students while **CENTRO PÚBLICO LA JOTA** will coordinate the **train-the-trainers** and together will prepare a final testing report with the contribution of the reports and feedback provided by the partners and collected by MACTT proceeding with the release of the definitive version of PR1
- Mamak MEM will encourage the dissemination and implementation of the action in at least 50 schools
- THE SCHOOLS will guarantee tutorship for the activities they have to undertake; they will manage the logistic and didactic part of the sessions; they will draw up the relevant reports and conduct train-the-trainer actions

Project Result 2:

OPEN EDUCATIONAL RESOURCES FOR DIGITAL UPSKILLING

On the basis of the Learning Program (PR1), the partners will develop the contents of the OER correlated to the target competences relating to the following thematic areas reported only by way of example:

- ✓ The teacher, architect of distance learning
- ✓ Open educational resources
- ✓ Principles of inclusion in integrated digital education
- ✓ Care of the interactivity of lessons
- ✓ Collaborative e-learning
- ✓ Edutainment
- ✓ Evidence-based pedagogy
- ✓ Remote evaluation



Project Result 2:

OPEN EDUCATIONAL RESOURCES FOR DIGITAL UPSKILLING

The OER will be developed in the form of interactive video training pills, which combine entertainment and learning and increase the involvement of beneficiaries (immersive education), maximizing the effectiveness of learning even after the end of the project.

The learning content will be delivered using an actor/trainer filmed in a Green Room, using Chroma Key combined with visual thinking techniques.

Thanks to the presence of further in-depth materials sought online and/or developed by partners in different formats (PDF, links to videos or external websites, interviews with stakeholders, etc.), the user will be able to interact with the e-learning platform provided by CONFORM to consult them.



Project Result 2:

OPEN EDUCATIONAL RESOURCES FOR DIGITAL UPSKILLING

CONFORM, as coordinator of the PR, will verify compliance with the implementation times of the individual activities envisaged for the TASKS; will check the compliance of the solutions adopted with the needs shared with the partnership and will solve any problems

In particular, CONFORM, by virtue of its technical expertise, will be responsible for:

T.2.1 DRAFTING OF THE FEASIBILITY STUDY:

- ✓ study of the constraints and estimate of implementation times
- ✓ analysis of the solutions to be adopted to facilitate the learning process
- ✓ identification of possible implementation issues, with analysis of alternative solutions

T.2.2 PREPARATION OF THE STORYBOARD FOR THE ELABORATION OF THE CONTENTS:

- ✓ definition of the structure of each object for the purpose of self-directed learning
- ✓ identification of the methods to assess and evaluate the learning process

Project Result 2:

OPEN EDUCATIONAL RESOURCES FOR DIGITAL UPSKILLING

ALL PARTNERS coordinated by MACTT will:

T.2.3 ELABORATE THE CONTENTS OF OER with the drafting of the didactic contents in English; translate OER contents from English to their national languages for subtitles

In particular:

- Alfano I will enrich the contents from a musical and dance point of view
- ORTAKÖY EML will provide specific ideas and indications from the world of technical and professional teaching
- Niepubliczne Liceum will enrich the program with pedagogical and methodological orientations drawn from the Montessori school
- Centro Público Integrado La Jota and Agrupamento de Escolas D. Dinis, will represent the instances and pedagogical sensitivities to give the contents that language and that lightness that is appropriate in children's learning
- MACTT will harmonize the content received from the partners before sending it to CONFORM for technical production.



Project Result 2:

OPEN EDUCATIONAL RESOURCES FOR DIGITAL UPSKILLING

CONFORM will be responsible for:

T.2.4 REALIZATION OF INTERACTIVE TRAINING VIDEO PILLS

- ✓ registration in English with actor(s)/trainer(s) present in the "Green Room"
- ✓ creation of motion graphics solutions
- ✓ editing of video pills
- ✓ addition of additional teaching materials
- ✓ application of subtitles in different languages
- ✓ upload of the video pills in the e-learning platform provided by CONFORM

ALL PARTNERS will have to test the OER by proposing any additions/changes
Mamak MEM will promote the dissemination and implementation of the OER in at least 50 schools

Project Result 3:

QUID TOOLKIT: METHODOLOGIES FOR EDUCATIONAL INNOVATION

The PR foresees the co-design of a Toolkit, a real toolbox for Educational Innovation Advisors to guide them towards the new frontier of the e-Learning User Experience, capable of generating a formative, interactive, satisfying, multi-channel and multi-sensory experience for learners, where cognitivism and constructivism interact to stimulate the curiosity of young people to research, further investigate, experiment, share knowledge, knowing how to instill it internally so that they become technical, professional, behavioural, digital skills, decisive to affirm themselves in the contemporary world.

To this end, state-of-the-art e-learning methodologies will be proposed in the Toolkit that teachers will have to implement, re-elaborate and test with their students to maximize the effectiveness and inclusiveness of integrated digital teaching (DDI) and, in particular:

Project Result 3:

QUID TOOLKIT: METHODOLOGIES FOR EDUCATIONAL INNOVATION

- **INSTRUCTIONAL DESIGN** for the creation of an articulated and complex, integrated, multi-channel active/interactive didactic architecture, creating a European school education model based on the complementarity of solutions and training situations
- **EDUTAINMENT** which, starting from a moment of assessment, exploits game-based dynamics by generating in students, an awareness of their strengths and areas for improvement.

Based on this shared awareness of educators and learners, an immersive learning path is developed that stimulates students to search through the plurality of digital resources and in the multi-channel approach of the learning space, those opportunities, situations and learning contents that meet their expectations, their personal and professional goals making them, therefore, prosumers and co-designers of learning in a personalized process. The cycle closes with a new ex-post recourse to ludus as a circumscribed, selective, focused evaluation opportunity, to return to learners a measurable and objective result of Learning outcomes.



Project Result 3:

QUID TOOLKIT: METHODOLOGIES FOR EDUCATIONAL INNOVATION

The PR will be coordinated by ECO which will be responsible for addressing and controlling the following TASK:

T3.1 CREATION OF THE TOOLKIT TO DESIGN AND CONDUCT INTEGRATED, INCLUSIVE AND INTERACTIVE DIGITAL TEACHING LESSONS

ECO will define the aims, objectives, operating methods, contents, timing, human, logistical and organizational resources to be committed

T3.2 MACRO DESIGN OF THE ENTIRE TOOLKIT

ECO through brainstorming sessions will focus partners' attention on the following operational methodological aspects:

- instructional design for the design of integrated digital teaching
- innovative teaching methodologies and effects on learning processes (short teaching, cooperative learning, flipped classroom, debate, project based learning)



Project Result 3:

QUID TOOLKIT: METHODOLOGIES FOR EDUCATIONAL INNOVATION

- edutainment applied to evaluation processes
- principles of inclusiveness in online teaching
- inclusive models for integrated digital teaching and interdisciplinary teaching;
- management of the traditional classroom and at a distance and of the emotional dimension of pupils

ALL PARTNERS, on the basis of their respective expertise, will provide inputs, indications, suggestions and changes that will guide the subsequent micro design

T.3.2 COLLECTION OF CASE STUDIES AND GOOD PRACTICES

ALL PARTNERS will select them in strict adherence to the didactic world of which they are an expression

- Alfano I from music and dance
- Centro Público Integrado La Jota and Agrupamento de Escolas D. Dinis from the pedagogy for infancy and kindergarten

Project Result 3:

QUID TOOLKIT: METHODOLOGIES FOR EDUCATIONAL INNOVATION

- MACTT from the world of higher education
- ECO from the HE of excellence in online education/training
- CONFORM from the world of VET where e-learning and cutting-edge methodologies and technologies have been around for some time.

T.3.3 TRANSFER OF THE METHODOLOGICAL SYSTEM DURING THE LTTA

- MACTT will take care of the collection of feedback from participants

T.3.4 FINE-TUNING

- ECO will re-elaborate the PR based on the feedback received for its definitive release
- ALL PARTNERS will have to share, validate, adopt and disseminate the operational guide
- Mamak MEM will promote the diffusion and implementation of the Toolkits in at least 50 schools



Project Management



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Work Package 1:

PROJECT MANAGEMENT (M 1-24) - Lead Alfano I

will conduct planning, direction and control of the project and will produce:

- the project management manual containing guidelines for reporting expenses, practices and tools for optimizing internal communication processes, managing TPMs and preventing the emergence of risks and critical issues
- The bilateral agreement between the partners that will regulate roles and responsibilities to be signed before the kick off meeting
- a detailed action plan to share with partners.
- Project management is based on a management committee (MC) made up of 1 representative of each partner.
- Each partner will also appoint (i) a financial manager to cooperate with Alfano I in the collection of financial documentation and any other relevant supporting documents (ii) a technical manager, who will take care of content development, continuous monitoring and risk assessment.

Work Package 2:

QUALITY and MONITORING (M 1-24) -Lead MACTT

- as operational supporter of Alfano I, MACTT will develop a management and evaluation strategy for the quality of project results (PR) and processes and will prepare the tools to monitor and evaluate them to promptly identify any critical issues and propose appropriate corrective measures.
- Each partner will appoint a quality manager who will contribute to the survey development and administration and reporting.



Work Package 3:

DISSEMINATION & EXPLOITATION (M 1–24) - Lead Mamak MEM:

and technically supported by CONFORM- who will elaborate the Dissemination Plan containing the strategy and tools to communicate the project outside the partnership and which will be constantly updated during the project lifecycle.

Here are some of the tools that will be used to valorise and diffuse the QUID brand:

- Website
- Project brochure
- Project Social campaign for multiplier events
- 6 email newsletters distributed to stakeholder groups
- support for the creation of an eTwinning group and support for the organization of events
- In month 12, Mamak MEM (TR) will also draw up the Exploitation & Sustainability plan with the contribution of all partners to ensure the future sustainability of the initiative.

The partnership intends to dedicate a quota of the budget item destined for "Project Management and Implementation" (25% - 33%) to dissemination activities only.

GANTT chart

Activity	Start date	End date
PR1: QUID TRAINING PROGRAMME	02-2022	06-2022
IO1: Piloting	06-2023	11-2023
Kick-off meeting	02-2023	
PR2: OERs	07-2022	02-2023
2 nd Transnational Meeting	06-2022	
3 rd Transnational Meeting	12-2022	
Learning mobility	05-2023	
PR3: QUID Toolkit	01-2023	06-2023
4 th Transnational Meeting	06-2023	
Multiplier Events	12-2023	
Final meeting + Final Event	01-2024	



Communication



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The internal partnership agreement will establish the rules of conduct shared and approved by the partnership in accordance with the provisions established in the Grant Agreement.

The Management Committee will be the main actor in the decision-making process: each member will have one vote. If necessary, the lead partner's vote will be counted twice. The Committee will also be responsible for resolving any differences, misunderstandings and conflicts within the partnership and decisions will be taken with the same principles.

The technical aspects relating to the implementation of the IO will be handled by the project team identified and communicated by the individual partners.

All the minutes and any other documents including the decisions will be drawn up and read during the meetings for the purpose of their formal approval.



The daily management activities will be supported and coordinated by the Steering Committee which will decide on the need to use an ad hoc internal communication channel, different from that for general communications with the partnership.

Communications relating to financial aspects will always be coordinated by the main contact persons of the project organizational units, namely:

- the project manager for project coordination
- the PR Manager for specific aspects relating to the PR
- the economic-financial manager for accounting and administrative aspects.

The Management Committee will meet periodically online to assess the status of the project. Such online meetings will take place in the interim periods between project meetings



The communication flows will be managed through the following tools:

- Email with documents attached in all those cases where an immediate response is not required;
- "WhatsApp" for instant and short communications;
- Short videoconferences;
- Activation of the admin project (<http://www.adminproject.eu/>) for the shared management of the project in order to view the current situation, establish and remember activities, share files, start discussions and insights in the dedicated section.



Dissemination



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TARGET GROUPS

DIRECT BENEFICIARIES: TEACHERS

PARTNERS

- SCHOOLS
- LOCAL INSTITUTIONS
- VET PROVIDERS

INDIRECT BENEFICIARIES

- HEIs
- VOCATIONAL EDUCATION AND TRAINING INSTITUTIONS / HEIs
- STUDENTS
- ADMINISTRATORS AND POLITICAL DECISION MAKERS ON TRAINING, EDUCATION AND WORK AT REGIONAL/NATIONAL/ EUROPEAN LEVEL



The implementation of a communication and dissemination plan aims to systematically present the strategy, the brand, the actions envisaged by QUID, illustrating the objectives, tools, beneficiaries, timing and responsible partners.

At the start of the project, the aim will be to inform the target groups about the project and the products/results, showing their potential and innovativeness, in order to create consensus and support around the project itself, elements necessary for the development of subsequent planning actions.

During the implementation of the project, the state of the art will be constantly updated, highlighting the activities developed and the products produced, in order to strengthen and expand participation and interest in the project itself.

Finally, in the last period of the project, it will be important to disseminate the lessons learned, the good practices developed and the results achieved in order to ensure their sustainability after its conclusion.



To achieve the planned objectives, the use of the following tools is envisaged:

PROJECT LOGO AND COORDINATED AND UNITARY IMAGE which will constitute an easily recognizable identity and will allow the recipients of the information action to immediately connect the single initiative to the organic intervention plan

Project presentation **BROCHURE** to clearly and concisely communicate the main characteristics and objectives of the project.

WEBSITE, to provide specific and updated information on the project and its progress

STAKEHOLDER LIST drawn up in the first phases of the project and constantly updated during the initiative

SOCIAL CAMPAIGNS to exchange and share experiences, to allow a wider audience of beneficiaries to express and collect ideas, experiences, opinions

NEWSLETTERS to provide timely updated information on the development of the project

TERRITORIAL INFORMATION SEMINARS to disseminate the results achieved and the products developed

FINAL CONFERENCE to disseminate information on the results achieved and reflect, together with the partnership and the diverse stakeholders involved, on their sustainability and on follow-up actions



Awareness Raising



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The project foresees organising **9 national seminars**:

- **2 in Italy** held by the **Liceo Statale ALFANO I** and **CONFORM**
- **2 in Spain** held by **Centro Público Integrado La Jota** and **ECO Digital Learning**
- **1 in Portugal** held by **Agrupamento de Escolas D. Dinis, Leiria**
- **2 in Turkey** held by **ORTAKÖY 80. YIL MESLEKİ ve TEKNİK ANADOLU LİSESİ** and **Mamak İlçe Milli Eğitim Müdürlüğü**
- **1 in Malta** held by **MACTT Educational Group Ltd**
- **1 in Poland** held by **Niepubliczne Liceum Warsaw Montessori High School**

The following **Target groups** will participate in the seminars:

- Schools/Education/Training agencies
- Teachers/Trainers
- Territorial partners
- Students
- Social partners and employers
- Policymakers



The **Seminars** will be an opportunity to present the results of the project:

- The **training program** (PR1)
- **OER** (PR2) Open Educational Resources in the form of interactive video training pills
- The **Toolkit** (PR3)



Learning, Teaching and Training Activity



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The **LTTA**, which will take place at **ECO** which boasts an expertise of excellence in methodological and technological innovation of online learning processes.

It will last **5 days** and will see the involvement of **30 partnership teachers (divided into two editions)** in the classroom and **20 connected remotely**, involved in the upskilling and methodological alignment process to evolve towards the Educational Innovation Advisor.

The focus will be on **instructional design (2 days)** and **edutainment (3 days)**, to create learner-centered, immersive, transmedia and inclusive learning paths, that stimulate the engagement and motivation of learners by improving their performance.



INSTRUCTIONAL DESIGN - Duration 2 days

- Immersive learning
- The video training pills
- The construction of the storyboard
- Motion graphics and 2d animations
- Animated scenes and characters
- Audio/video editing

EDUTAINMENT TO BUILD EFFECTIVE, INTERACTIVE AND INCLUSIVE TRAINING CONTENT - Duration 3 days

- Conceiving, designing and evaluating inclusive and accessible learning
- Definition of the structure of each object for the purpose of self-directed learning use
- Preparation of the storyboard for content processing
- Construction of the game-based, didactic flow: triggering, activation, verification and feedback
- Application of audiovisual techniques to standardize languages and contents
- Practical case studies of building video training pills and Edugames



RECOGNITION

The documentation of the competences and skills acquired by the participants in the context of the mobilities abroad as a result of formal learning paths will be guaranteed through the release of the **Europass Mobility** device.



Administrative and accounting aspects



Co-funded by the
Erasmus+ Programme
of the European Union



*Liceo Statale
ALFANO I
Salerno*



The **administrative** and **accounting** aspects will be communicated to partners following the drawing up the contact between the lead partner (**Liceo Statale Alfano I** - IT) and the **Italian National Agency** (INDIRE).

On this matter, a specific technical note will be prepared that, on the basis of what the National Agency foresees, will discipline the relationship with the lead partner and the individual partners in the methods to prepare and provide documentation, to prepare the calculation tables and for each partner to create reports/products/documents

